

# 4 Ways to Reduce Time-to-Hire

**Don't lose high-quality candidates to your competitors. Today's hourly workforce demands faster, more intuitive ways to apply to jobs. What does this mean for your hiring strategy? The fastest company wins.**

Once you've engaged top-quality candidates through elevated recruitment marketing strategies, it's time to focus on accelerating your hiring process. Building brand awareness and a talent community isn't enough to retain the best applicants — you have to be able to keep them engaged and hire faster than your competitors. In this checklist, we've identified 4 key talent management strategies that will empower you to reduce time-to-hire by up to 23% and reduce applicant drop-offs.

## 01. Fast Application Process

You don't have time for applicant churn. When selecting HR technology, look for a platform that will keep your candidates engaged throughout the entire hiring process with:

- A streamlined, mobile-optimized application experience
- A conversational AI chatbot
- Integrations with all major job boards and social media sites
- Text-to-apply and QR code options for SMS applications
- SEO optimization that keeps your job openings top of mind

## 02. Fast, Easy Assessments

You want to get the right fit when you hire, but a slow verification process could risk disengagement and cost you quality talent. To that end, candidates don't want to spend their time on lengthy self-assessments. Instead, look for assessments that:

- Identify which candidates have the best "position fit" for the open role
- Use image and visual questions for guided completion
- Are designed for hourly positions
- Reduce turnaround time (the best assessments take as little as 90 seconds to complete and boast a 95% completion rate!)
- Arm you with the data you need to make informed hiring decisions

## **BONUS**

Find a talent management system that can seamlessly integrate with end-to-end background screening to deliver the all-in-one onboarding solution your company needs to decrease time-to-hire and drive compliance.

**Discover talent management  
+ background screening**

## 03. Automated Interview Scheduling

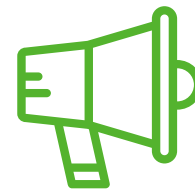
A better interview experience minimizes interview no-shows while optimizing hiring manager and recruiter productivity. Get the seamless, flexible features that candidates and hiring managers need to schedule and oversee interviews. Look for in an interview scheduling feature that is:

- Mobile optimized and supports text messaging
- Integrated with hiring manager's calendars, automatically showing availability to candidates
- Delivers the ability to easily (and automatically) reschedule interviews
- Offers two-way communications all native to your application

## 04. Automated Job Offer Letters

You're ready to hire – now what? Don't let the candidate drop off due to a slow job offer process. Here's how you can make your job offering process faster:

- Enable your hiring managers with a customizable job offer template
- Automate the template to communicate important details in one quick click
- Assign your job offer letters to different positions, locations, and brands
- Track your offer letter status in real time – accepted, viewed, or declined



**Recruiting and hiring within the hourly workforce is tough. You're in a battle to engage and retain the best talent – and you can't do it without powerful technology.**

See how you can build and manage great teams with the only platform purpose-built for location-based, high volume hiring.

[Explore TalentReef](#)

**Get in Touch**

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